

JOHN DAVIDSON

GOING THE DISTANCE



Keynote

Everyone should want to do their best in life and make a difference.

Whether your goals are personal, or career related, and as someone who actually knows what it means to **Go The Distance**, I do my best to share with people, how to persevere on the road to making a difference.

That difference can be something that is personal to you or maybe it's about making your company the best it can be.

Either way, the story I share with you is designed to inspire you and to help you make a difference—for you and for others!

Biography

John Davidson is the Guinness Book World-Record holder for the fastest crossing of Canada on foot. But that is not why John took to the road.

John is a leader who has taken tragedy and turned it into triumph by persevering.

His powerful life-changing keynote inspires people to do more than they ever thought they can do.

After a 30-year on air career in radio and television, John became a multi-million-dollar fundraiser who shares with audiences how to get on track and stay on track.

A member of the Order of Ontario, John is a leader who brings to you and your team an incredible story that will make you want to look closely, think deeply and most important—persist calmly on the road to reaching your goals.



John Davidson
Guinness World Record
Fastest crossing of Canada on foot

This is a heart-warming presentation that demonstrates how everyday people have inside them the ability to understand clearly:

- *The value of beginning with the end in mind.*
- *How to build the team to pursue the vision.*
- *How to get past “ready, aim, aim, aim, aim.....and how to get to ‘fire.’*
- *How to measure progress and stay on course to reaching the goal.*
- *How grit and perseverance are the glue that makes it all work!*
- *How to show true leadership in acknowledging the team that generated the results!*

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Client List

- John Davidson was one of the featured speakers at the Biotechnology Industry Organization's Toronto conference, which attracted 16,000 delegates
- At the International Genetics Congress in Melbourne, Australia, John was a featured speaker at this conference, which marked the 50th anniversary of the discovery of DNA.

Testimonials

"John's captivating style and the power and passion of his message had us transfixed. His inspiring and deeply moving story about his experiences on the road across Canada was a magnificent opener for the DFK International Annual Conference."

 **Martin Sharp**
Executive Director DFK International, London, England



"John's keynote message of determination and his great story telling skill in encouraging people to develop a 'stick with it' attitude was a perfect fit for Domino's. Our people felt they were a part of the 'journey' as they learned the true meaning of perseverance. They could feel the energy that was harnessed in building a winning team."

 **Ken Sewchand**
Domino's Pizza

"Compelling and inspiring...a dedicated father demonstrates how a powerful commitment can make a difference."

 **Lloyd Robertson**
Former CTV National News Anchor



To Book John:

Explore John's Presentation at

JOHNDAVIDSON.CA